## Abstract

The present invention provides a video signal processing apparatus and so on that are capable of flexibly handling metadata having various notation formats.

A video signal processing apparatus for processing video signals is provided. The video signal processing apparatus has metadata notation format identification block 432 for identifying a metadata notation format written in a predetermined language; a conversion table selection block 434 for selecting a conversion table corresponding to the identified metadata notation format from among one or more conversion tables prepared in advance; a metadata notation format conversion block 436 for converting the metadata notation format into a notation format compatible with the video signal processing apparatus on the basis of the selected conversion table; and a metadata application processing block 480 for controlling the processing associated with video signals on the basis of the metadata whose notation format has been converted. This novel configuration allows the video signal processing apparatus to flexibly handle the metadata having a given notation format.